Landscape Institute
People, place and nature

# Branch Review

## What is the future role of Branches?

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& Professional Standards

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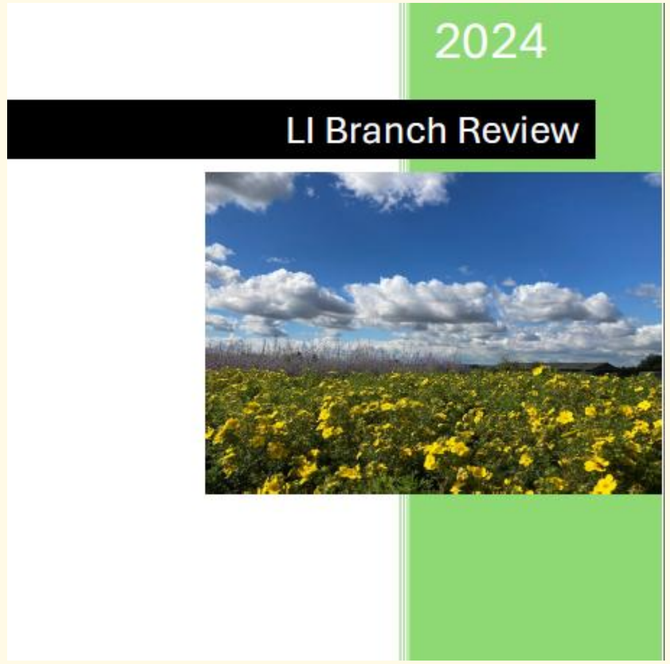
# Introduction

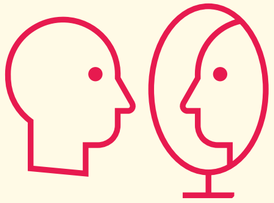
The first phase of the Branch Review involved extensive consultation with members and branches.  The resulting report and recommendations has been shared with Branches, and we are collating feedback and further comment.

The first phase of the review focused on administrative or operational improvements that could help support Branches.

There is more work to do on the future role and purpose of Branches, and how we can make sure that they are fit for the future.



# First phase of the Branch Review - Summary

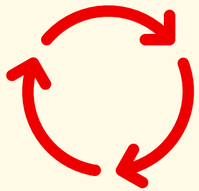


## PURPOSE & FUNCTION

- Enhance events, comms, alignment & support
- Explore role in influencing
- Student reps, ambassadors and careers resources
- Build relationships with RPs

## GOVERNANCE & STRUCTURE

- Review constitution and ToR
- Encourage greater participation
- Strengthen the branch voice in the LI



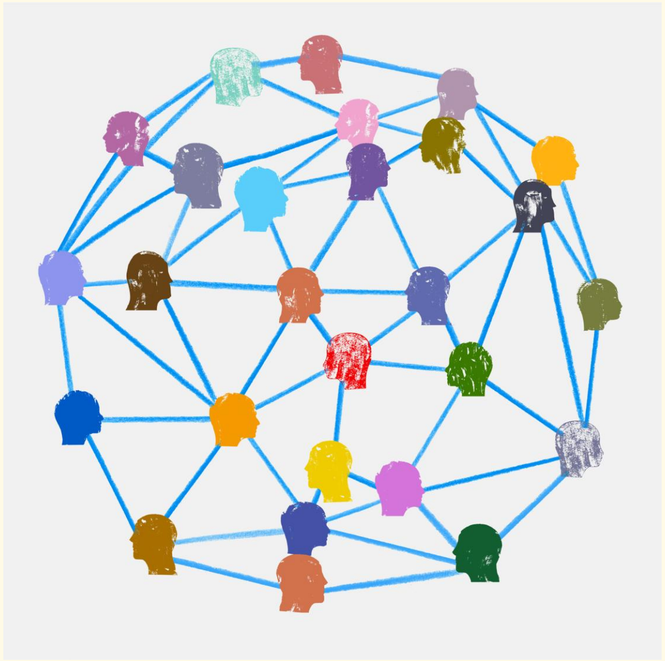
## OPERATIONAL FRAMEWORK

- Use tech to bridge gaps in geography
- More flexibility in branch structures
- Simplify admin & finances
- Encourage volunteering, & recognise contributions

## COMMUNICATION

- Develop a suite of comms channels
- Simplify access to data
- Improve webpages
- Branch welcome to new members
- Review newsletters

# Implementing improvements



We are mapping the implementation of the recommendations from the first phase of the review.

Many of those improvements will be supported by our programme of digital transformation.

But there are more fundamental questions that we need to consider together to make sure that Branches

# The changing world for Branches

## Devolution of decision making

- Branches in devolved administrations play distinct and different roles
- Greater devolution of decision making in England

## Engagement when members are time poor

- Lower levels of member engagement in many areas

## Challenging geography

- Many Branches span huge geographies, which makes member engagement even more challenging

# Phase 2: The future role and structure

## Essential

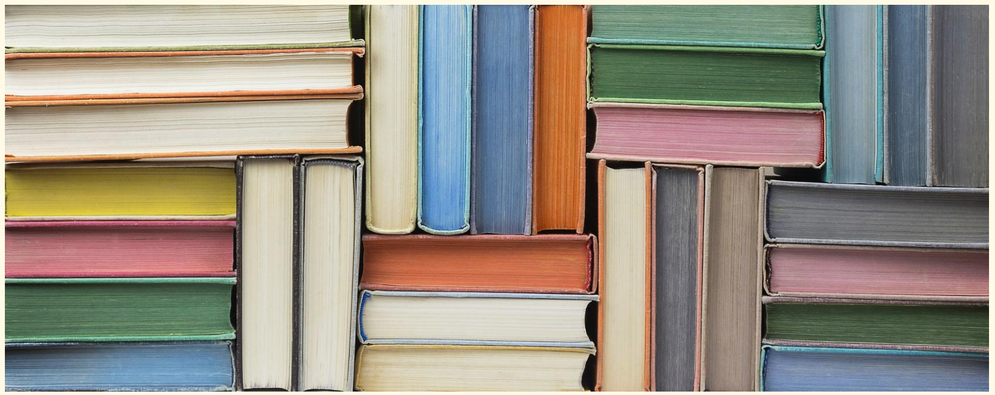
- Branches act as the conduit to and voice of members, helping us to deliver our Royal Charter and public benefit outcomes
- Strong, active and influential in their local/regional/country networks

## Expert

- Supporting professional development and skills
- Well positioned to influence local decision making

## Inclusive

- Open to all, with no barriers to participation
- Peer to peer networking, communication and engagement



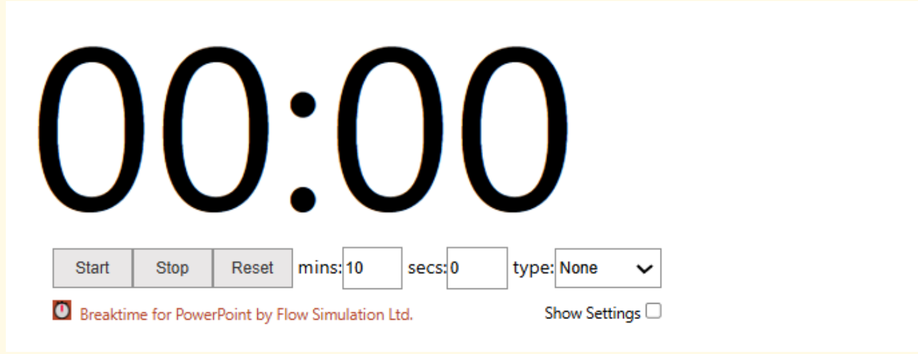
# Q1: What do members really want and need from their Branch?

## You might want to consider:

**What role should Branches play for our different member grades?**

**How could Branches get involved in increasingly devolved decision making (locally, regionally and nationally)?**

**Are there distinct roles for Branches in devolved administrations?**



# Q1: What do members really want and need from their Branch?

# Feedback

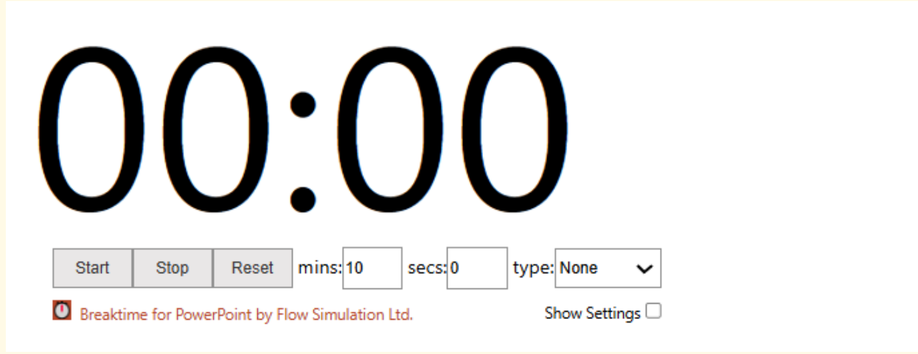
# Q2: What should the role and purpose of Branches be for the future?

## You might want to consider:

**What role should Branches play for the LI?**

**How could Branches get involved in increasingly devolved decision making (locally, regionally and nationally)?**

**Are the distinct roles for Branches in devolved administrations?**



# Q2: What should the role and purpose of Branches be for the future?

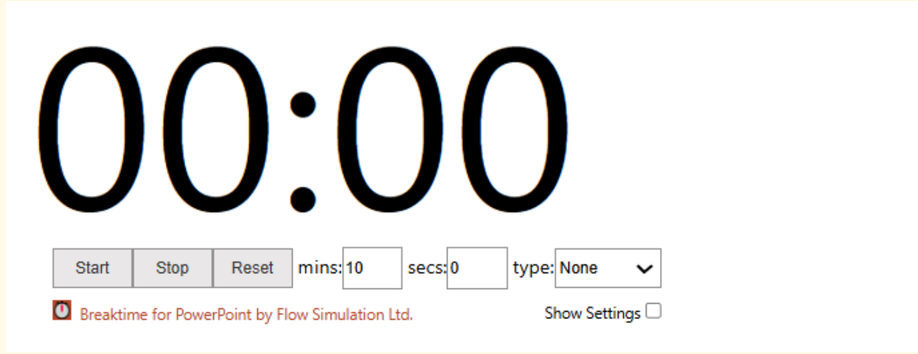
# Feedback

# Q3: What are the barriers to members getting involved in their local Branch?

## You might want to consider:

**Are there the right opportunities for members to get involved?**

**How can we better draw on the experience, knowledge and skills of members?**



# Q3: What are the barriers to members getting involved in their local Branch?

## Feedback

# Q4: How could Branch governance be improved?

## You might want to consider:

**Is the current committee structure the right one?**

**Should we consider networks within Branches to make it easier for people to get involved?**

**What should the relationship be between Branch Council Representative and Branch Chair?**

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# Q4: How could Branch governance be improved?

# Feedback

# Next steps

## Autumn:

- Gather views and input from members and Branches

## Winter:

- Consultation events with members
- Develop a ‘straw person’ for members and Branches to consider and collate the feedback
- Produce a revised draft Branch constitution

## Spring

- Seek views from members on the draft Branch constitution via 2026 Branch AGMs